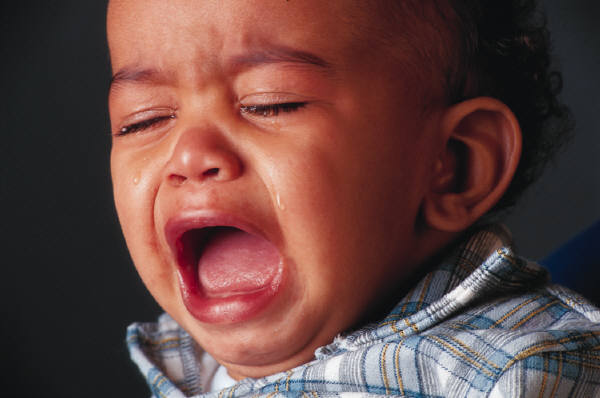
LOGOS 

PATHOS 

ETHOS 